November (put in date), 2021

Address of the person

writing the letter

Name and

Address to whom the

Letter is being sent

Dear (Mr., Ms. or Mrs. name of person letter is going to)

I am writing (as a concerned citizen, as a bird-watcher, as a volunteer for Lights Out Cleveland, or whatever you feel best describes you) in regard to the proposed Sherwin-Williams headquarters in downtown Cleveland. I understand that the Cleveland Planning Commission will be meeting at the end of November to review and seek final approval for the buildings and architectural materials. At this meeting I encourage the Planning Commission to request that the Sherwin-Williams Company’s architects use **bird-safe glass** on the buildings and **modify the building’s lighting** in the spring and fall during peak bird migration. Lighting, combined with reflections of trees and sky in reflective glass building materials, confuse migratory birds causing them to misinterpret windows leading to the collisions. Bird-safe glass and decreased lighting makes the structure visible to migratory birds, thus reducing or eliminating collisions.

Research at the Powdermill Avian Research Center in western Pennsylvania has found that birds avoid glass that has been coated with a patterned, U-V reflective glaze. The Javits Center in New York City reduced bird collisions by 90% when the building was renovated and fitted with bird-safe glass. In Cleveland, the Cleveland State University Law Library installed bird-friendly film on entryway windows with promising results. Bird-friendly glass, like other window glass products, minimizes energy consumption too.

Birds add enjoyment to our lives, are valuable as seed dispersers, plant pollinators, and play vital roles in controlling insects and rodents. Having Sherwin-Williams, a creative and well-established company, use bird-safe materials in its headquarters in downtown Cleveland would clearly show its leadership role to other companies in Cleveland, throughout Ohio, the U.S. and the world. Additionally, with the Planning Commission’s urging, the Sherwin-Williams Company would be an environmental leader - becoming a bird-friendly company in a green city on a blue lake. Thank you for considering this important matter.

Sincerely,

Your signature(s)

Typed name(s) of those sending the letter

Your contact Information (email address or phone

number if you wish